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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/846,023	05/01/2001	Tatsuya Haraguchi	016907/1229	4290
22428	7590	04/10/2006	EXAMINER	
FOLEY AND LARDNER LLP			BOVEJA, NAMRATA	
SUITE 500			ART UNIT	
3000 K STREET NW			PAPER NUMBER	
WASHINGTON, DC 20007			3622	

DATE MAILED: 04/10/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

Election/Restrictions

1. Upon further review, it has come to my attention that another restriction is appropriate.
2. Restriction to one of the following inventions is required under 35 U.S.C. 121:
 - I. Claims 1-7 drawn to an advertising information processing system for enabling and controlling the display of advertisements and instructing and controlling the printing of advertisements, classified in class 705, subclass 14.
 - II. Claims 8-12, drawn to an advertising information processing system for varying the price of plan commodities and displaying pricing information, classified in class 705, subclass 26.
 - III. Claims 13-16, drawn to an advertising information processing system for accepting proposed upper pricing limits, determining a match of the items with the pricing limits, generating the item accordingly, and storing, displaying, and controlling the display of the item, classified in class 705, subclass 26.
3. Inventions of group I and groups II are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, the invention of group I has separate utility such as controlling the display of advertisements and instructing and controlling the printing of advertisements for a customer, which does not involve varying the price of plan commodities and displaying pricing information. See

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MPEP § 806.05(d).

4. Inventions of groups I and group III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, the invention of group III has separate utility such as accepting upper pricing limits, matching the items to this proposed pricing limit, and displaying the results, which does not involve enabling and controlling the display of advertisements and instructing and controlling the printing of advertisements. See MPEP § 806.05(d).

5. Inventions of groups II and group III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, the invention of group II has separate utility such as varying the price of plan commodities and displaying pricing information, which does not involve accepting proposed upper pricing limits, determining a match of the items with the pricing limits, generating the item accordingly, and storing, displaying, and controlling the display of the item. See MPEP § 806.05(d).

6. Since the restriction is complex and examiner knows from past experience that an election will not be made by telephone, this restriction is proper under MPEP 812.01.

Conclusion

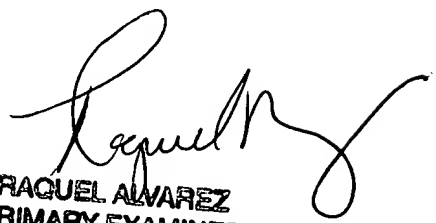
7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Namrata (Pinky) Boveja whose telephone number is 571-272-8105. The examiner can normally be reached on Mon-Fri, 8:30 am to 5:00 pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric Stamber can be reached on 571-272-6724. The **FAX number** for the organization where this application or proceeding is assigned is **571-272-8300**.

NB

March 20th, 2006



RAQUEL ALVAREZ
PRIMARY EXAMINER